

Salesforce.com – More Than Just an SFA Tool!

Please join EnablePath and Salesforce.com for an interactive “brunch and learn” event that will include an overview of the Salesforce.com application and examples of how companies are utilizing the app beyond basic sales force automation (SFA). EnablePath and Salesforce.com will have executive and technical resources on site to answer your questions.

Who should attend?

Sales, Customer Service, Marketing and IT leaders interested in learning more about the benefits of “cloud computing” and the latest evolution of the Salesforce.com application. Current and prospective Salesforce.com customers are welcome.

When: Tuesday, June 9th

Where:

The offices of **Sales Performance International, Inc.**
4720 Piedmont Row Drive; Suite 400; Training Room
Charlotte, NC 28210

What/Agenda:

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| 10:00 – 10:30 AM | Cloud Computing, what does it mean? |
| 10:30 – 11:00 AM | Salesforce.com – what makes it different (overview & demo) |
| 11:00 – 11:30 AM | Beyond SFA. Utilizing Salesforce.com to: <ul style="list-style-type: none">- Reduce support costs- Increase customer communication and retention- Better manage internal Information and communication- Automate existing processes |
| 11:30 – 12:00 | Q&A; Client discussion |

To Register:

Please go to:

<http://enablepath.com/eventregistration.html>

or call 704.373.9000.

